



SPONSORSHIP POLICY

The Spotswood Football Club Inc. (SFC), is committed to providing and maintaining a safe and healthy environment for all and strengthening the good reputation of Australian Rules Football, the WRFL football competition and the SFC.

This Sponsorship Policy has been developed to outline the expectations and requirements for identifying, securing, retaining and managing the SFC 'Sponsorship Program' to ensure that the program meets the requirements and objectives of the SFC and has been approved by the SFC Board.

All SFC Board Directors, Committee Members, Administrative Officials, Coaches, Support Staff, Volunteers, Members and Players associated with the SFC 'Sponsorship Program' will meet the following requirements:

- Sponsorships will only be encouraged from organisations, companies or individuals that contribute to a positive public image and are associated with products or services which are appropriate for the SFC (and its members).
- Arrangements with Sponsors must not unduly restrict the SFC's overall ability to purchase goods or services.
- Sponsorships arrangements will be formally documented clearly outlining the commencement, duration and benefits offered by both parties.
- All Sponsorship arrangements are for the benefit of the SFC and are to be reviewed annually and approved by the SFC Board (or its duly appointed Sponsorship Co-Ordinators).
- The SFC reserves the right to refuse sponsorship and refund such monies without detriment to the SFC.

The SFC 'Sponsorship Program' will not engage with organisations whose business activities are known to include the following activities or associated products or services:

- Tobacco
- Firearms
- Fireworks
- Pornography/Sex Trade
- Gambling/Lottery
- Political Parties

It is important to also ensure that this Policy also and the SFC 'Sponsorship Program' meets the requirements identified within the relevant SFC documents as follows:

- Code of Conduct
- Smoke Free Policy
- Drugs in Sport Policy
- Privacy Policy
- Vilification & Discrimination Policy
- Social Media & Networking Policy

The SFC 'Sponsorship Program' will wherever practical and commercially viable aim to utilize the products and services of its current sponsored organisations and where appropriate encourage its members and players to do the same.

A	05.02.14	Initial Draft	R. Gardiner	A. McLaren	A. Given
Revision	Issue Date	Description	Originator	Checker	Approver